

# *International Finals Rodeo*

## *Commercial Exhibit Contract*

**Dates: January 15, 16,17,2010**      **State Fair Arena, Oklahoma City, OK**  
 Four Performances—Friday Evening, Saturday Matinee & Evening, Sunday Matinee

**Exhibitor Co. Name** \_\_\_\_\_

Primary Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

PH \_\_\_\_\_ Cell \_\_\_\_\_

E-Mail \_\_\_\_\_

Products or Services \_\_\_\_\_  
 Selling \_\_\_\_\_

### **BOOK EARLY & SAVE!**

**Booth Information    \*\* Early Booking Discount Expires December 1, 2009\*\***

<b>East Side</b>		<b>10 x 10</b>	<b>\$600 - \$180 Early Booking Discount</b>	<b>=</b>	<b>\$420</b>
<b>East Side</b>		<b>10 x 20</b>	<b>\$800 - \$180 Early Booking Discount</b>	<b>=</b>	<b>\$620</b>
<b>West Side</b>		<b>Expanded Space</b>	<b>\$450 - \$180 Early Booking Discount</b>	<b>=</b>	<b>\$270</b>

Official IFR Photographer and video will be located on the West side of the arena. There will be space for approximately 9 vendors to have large display area. These booths will have 8' back drapes only. East side booths will have 8' back and side drapes.

**Booths will be unfurnished**

**Tables, chairs, carpets, etc. ~ Bring your own or you may rent through the IFR decorator  
 Frypan Partners 405-623-8183 • email FrypanOK@aol.com**

Each vendor will be given 2 passes; additional passes may be purchased for \$10 each.

A 50% deposit must accompany contract to reserve space. To receive the early booking discount, booth rent must be **paid in full** before **December 1, 2009**. All bookings received after this date will be at full price, no exceptions. There are no refunds for cancellations, no exceptions. Make checks payable to International Finals Rodeo, P.O. Box 83377, OKC, OK 73148.

**Set-up times**—Vendors will be allowed to set-up on January 14, 2010 from 8 a.m. – 8 p.m. At this time the dates and times of the Bucking Stock Sale have not been established and this set-up time may be adjusted for vendors who want to operate during the sale.

**Times of Operation**—The trade show will open approximately 1 ½ hours before the performance time and approximately 1 hour after the rodeo performance.

**Agreement**—The IFR logo may only be marketed by the official IFR merchandiser. The exhibitor agrees to be bound by the rules and regulations of the IFR Trade Show. The IFR and State Fair Arena are not responsible for any damage or loss to your merchandise and/or equipment. By execution of this contract, the below named exhibitor agrees to be bound by the rules of the IPRA from any and all losses, damage, or expenses including reasonable attorney fees, occasioned by any act of failure to act of the exhibitor. Exhibitor hereby warrants that it carries adequate insurance covering the above mentioned contingencies and that it will provide a certificate of insurance to the International Finals Rodeo upon request. **The IFR is NOT RESPONSIBLE for the amount of sales or traffic your exhibit/booth experiences during this trade show.**

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

Printed Name \_\_\_\_\_